

Alloy LED's PrimaLine XT Tape Light Was Chosen as a Top LED Product in Electrical Wholesaling Magazine

The US-based LED lighting manufacturer and distributor's new exclusive long-run LED linear light joins Cree and Legrand on the magazine's July Top Ten list.

AUGUST 2, 2016 - EMERYVILLE, CA. Alloy LED's new PrimaLine XT LED Tape Light product line has been selected as one of Electrical Wholesaling's Top Ten LED Products for July 2016. The distinction recognizes the features and benefits of the product to customers in the wholesale lighting market. Every tape product within the XT line features an extended single maximum run length of 40 feet with up to 4.4 watts per foot of light output. Long run XT tape products greatly reduce installation costs by allowing installers to go up to 40 feet without the need for multiple tape sections and multiple connections to a power supply. In some cases, this can reduce overall job costs and installation time by up to 50%.

Unlike other long run tape products that are limited to 1.5 watts per foot output, PrimaLine XT is also available in high output 3 and 4.4 watts per foot models that are available exclusively through Alloy LED. Like the other tape lights in the PrimaLine linear LED family, PrimaLine XT features an industry-leading 95 CRI (Color Rendering Index) and a 6-year warranty.

Alloy LED Marketing Director Dan Nelson says, "We're excited that the debut exclusive product to come out of our Development department has been awarded a place on Electrical Wholesaling Magazine's list. It shows that PrimaLine XT stands out not just in terms of great features, but that our mission of serving our customers with products that we tailored to solve real industry problems is successful. Our marketing strategy starts with developing easy-to-install products for our customers that look fantastic to end users, and this recognition helps us tell that story."

Electrical Wholesaling is a leading trade publication distributed nationally that serves electrical distribution professionals, including electrical distributors, contractors, and electricians. Other manufacturers in their Top 10 LED Product Picks for July 2016 include Cree, Legrand, Milwaukee Tool, and U.S. Architectural Lighting.

About: Alloy LED is a manufacturer and distributor of superior LED lighting solutions that enhance the way people live and work. Alloy offers products through wholesale and commercial sales channels.

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