

Alloy LED Announces Inclusion in the BSD SpecLink Database for Architects and Specifiers

The US-based LED lighting manufacturer and distributor is the first LED tape light manufacturer to be included in BSD SpecLink.

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Alloy LED's complete product line is now listed in BSD SpecLink, making them available for specification by thousands of architects, lighting designers, and specifiers nationwide. BSD SpecLink is a database of manufacturers supplying products to architects and specifiers. SpecLink subscribers access an online database that helps them populate their specifications with products, making it simple to integrate linear LED lighting into projects.

Alloy LED offers high quality linear lighting through its existing network of electrical distributors and lighting showrooms, and sees the partnership with BSD as an opportunity to expand and enhance its customer base in the wholesale lighting market.

Alloy President Joe Flynn says, "Now that Alloy LED's complete product line is listed in SpecLink, our products can be specified by thousands of architects, lighting designers, and specifiers nationwide with a simple click. Like our recent Lutron OEM partnership, joining BSD SpecLink is another example of our commitment to constantly evolving and expanding, as well as bringing linear lighting into the mainstream."

About: Alloy LED is a manufacturer and distributor of superior LED lighting solutions that enhance the way people live and work. Alloy offers products through wholesale and commercial sales channels.

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