

Alloy LED Partners with Lutron for the 2017 OEM Advantage Program

The US-based LED lighting manufacturer and distributor partners with the manufacturer of LED dimmers and controls to provide complete lighting solutions to its customers.

SEPTEMBER 12, 2017 - EMERYVILLE, CA. Alloy LED announces its participation in the 2017 Lutron OEM Advantage Program. Alloy has added selected Lutron dimmers, LED power supplies, and controls to its inventory.

Alloy LED's initial Lutron portfolio will include Hi-lume EcoSystem LED Drivers that provide continuous dimming for most LED fixture types, and are compatible with a wide variety of control options. Alloy will also stock the Lutron Vive Powpak, a wireless control that operates LED drivers when used with Vive remote controls and Radio Powr Savr sensors.

"By participating in Lutron's 2017 OEM Advantage program, we are in a position to offer customers a range of Lutron low voltage power supplies and selected controls that integrate well with our dimmable LED lights," says Alloy LED President Joe Flynn. "We're excited to be partnered with a company that will help us provide complete LED solutions to our customers."

About: Alloy LED is a manufacturer and distributor of superior LED lighting solutions that enhance the way people live and work. Alloy offers products through wholesale and commercial sales channels.

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