

Alloy LED's PrimaLine® Gen 2 LED Tape Lights Bring a New High-Efficiency LED Chip to the Market

The PrimaLine Gen 2 LED Tape Light family uses a new diode model that exceeds 1,000 lumens per watt and provides over 132 lumens per watt of light.

FEBRUARY 8, 2017 - EMERYVILLE, CA. Alloy LED has launched the PrimaLine 6.6 and 8 Gen 2 Tape Lights. The Gen 2 family is the second generation of Alloy's LED lighting portfolio, and uses new, high-efficiency 2835 diodes that deliver 132 lumens per watt and 1,000 lumens per foot. LED lighting that emits 120 lumens per watt or more is considered high performance, with 132 lm/w being one of the highest in the industry. The ultra-high light output of PrimaLine Gen 2 lights puts them in the primary lighting source category.

The two initial models of these linear LED lights—PrimaLine 6.6 and PrimaLine 8—also have two features that make it easier to create a fixture. First, unlike most tape light that comes in a single row of chips, which requires installers to lay several sections of tape side-by-side, Gen 2 tapes have double or triple rows of chips to maximize brightness in a single package. Second, Gen 2 tapes are offered in 8 foot sections with 8 foot leads, making it simple to install the lights in an aluminum mounting channel.

Alloy LED President Joe Flynn says, "The Gen 2 family solves an unspoken problem in the industry, which is that LED tape is usually considered a secondary—or accent lighting—source, and if you want to achieve primary lighting, it requires many, many rows of tape light. Gen 2 provides not only incredibly bright primary lighting, but lighting that is exponentially brighter than both LED and traditional non-LED luminaires. Plus, the tape has several rows of chips built in, which means the lighting component is ready to turn into a fixture, and requires less time and money spent on installation."

About: Alloy LED is a US-based manufacturer and distributor of innovative LED lighting solutions that enhance the way people live and work, and offers products through wholesale and commercial sales channels.

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