

Grocery Display

Goal: retrofit nine display cases to enhance product visibility in a gourmet market in New York City while keeping labor costs to a minimum

Solution: supply custom tape lengths of PrimaLine™ 3 tape light (3000K) with plug-in connectors

Brightness: the 36" high cases required no more than a medium lumen output

CRI: we chose 95 CRI tape light with a high R9 value specifically to bring out the rich true colors of the meats, produce, and baked goods in the cases

Result: the products are lit in a flattering way and the client saved thousands in labor costs



Alloy LED Custom Solutions

The Alloy LED Custom Solutions division tailors products from our product portfolio to meet your specifications. We are LED lighting experts with a proven track record of success at creating lighting solutions for our partners that ensure their products are illuminated in the best possible way. Optimizing the light for a particular product will increase both visibility and sales. We don't just meet your needs, we exceed them.